



Cares **EXPO** **9.12 - 9.14**
TAIPEI 2024

Nangang International Exhibition Center, Hall 1, 4F

Post-show Report

Organizer: Anke Media Corp.

Cares Expo Taipei 2024

It's a hub for elderly care in Asia, with well-established products, solutions, and services; positioning Taiwan as a leader in the care industry in APAC region.

~ Parson Lee/Organizer



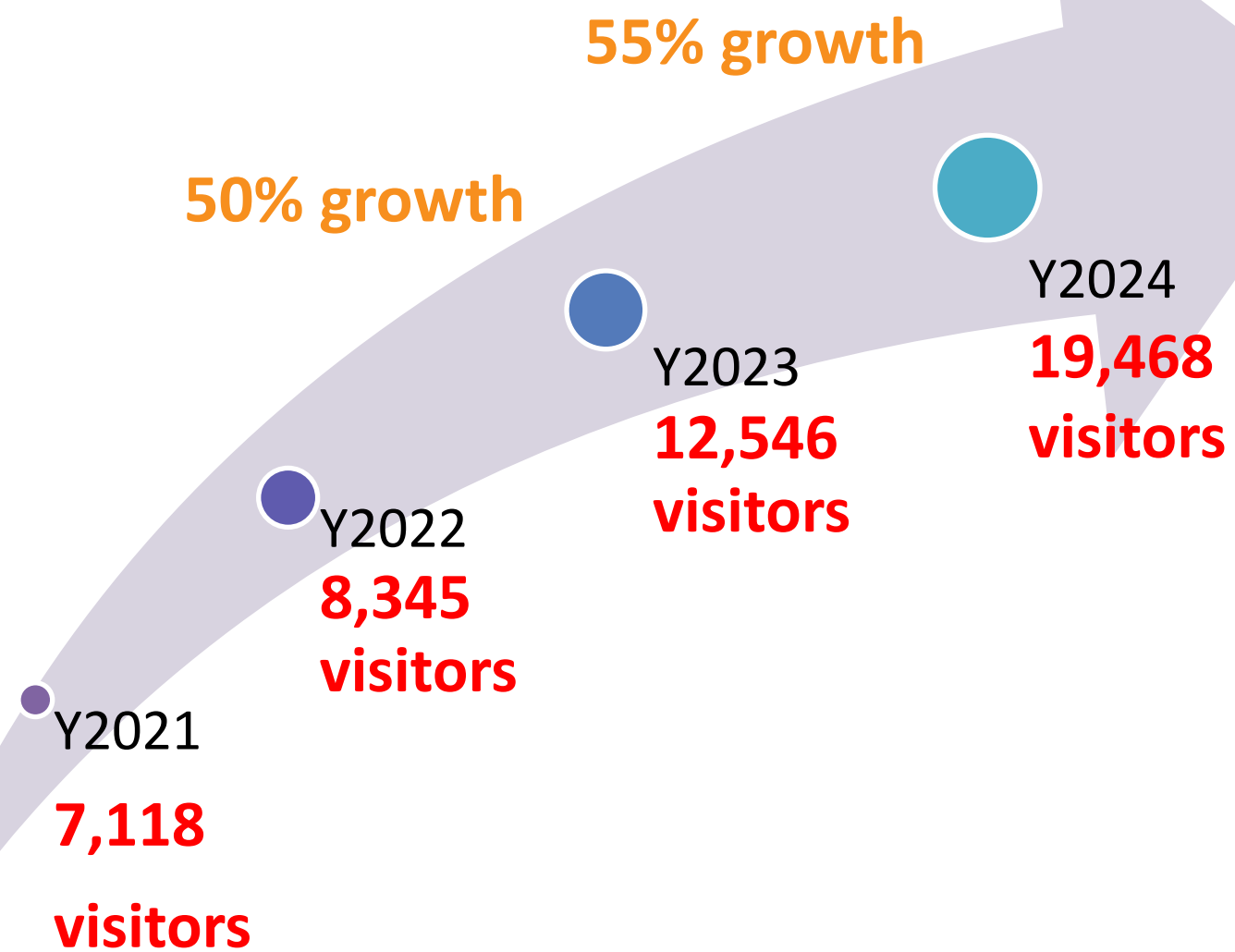
A Comprehensive Care Industry Ecosystem

From Health to Long-Term Care, Achieving Cross-Field Integration

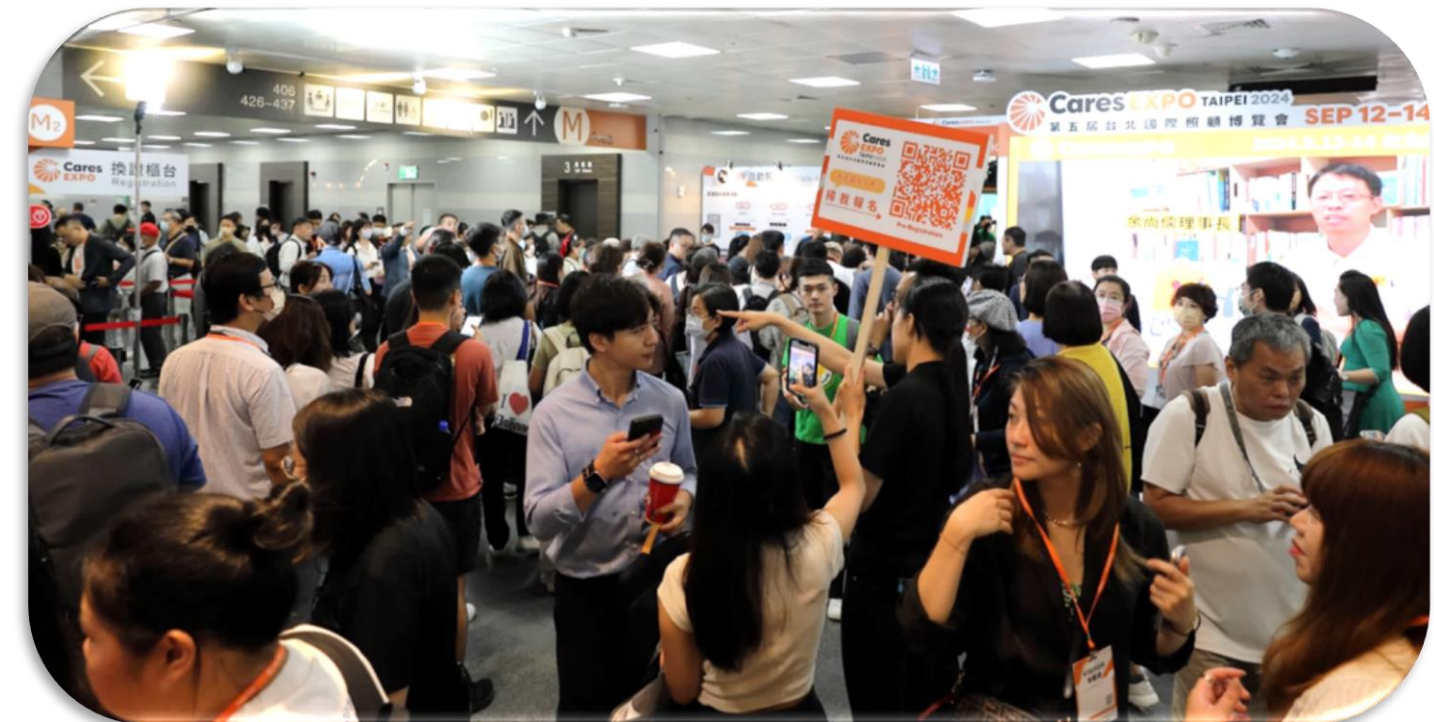
- We witness a care industry ecosystem is interconnected, exploring the potential of cross-field integration and industry development.
- This enhances the value of the care industry and expand the market throughout the world.
- In Cares Expo Taipei, care industry professionals can engage in marketing and promotion, networking and collaboration, business negotiations, market expansion, and trend analysis, capturing comprehensive business opportunities.



Visitor Growth



Total visitors grow **55%** reaching to **19,468** in 2024



Cares Expo Taipei achieves yet another remarkable milestone, breaking previous records with a staggering increase in participation. **The event saw a significant growth of 55%** compared to the previous year, attracting a total of **19,468 professionals** from various elder care sectors.

Results of the Exhibition

400

Exhibitors

13,000

Square Meters

24

Countries

19,468

Attendees

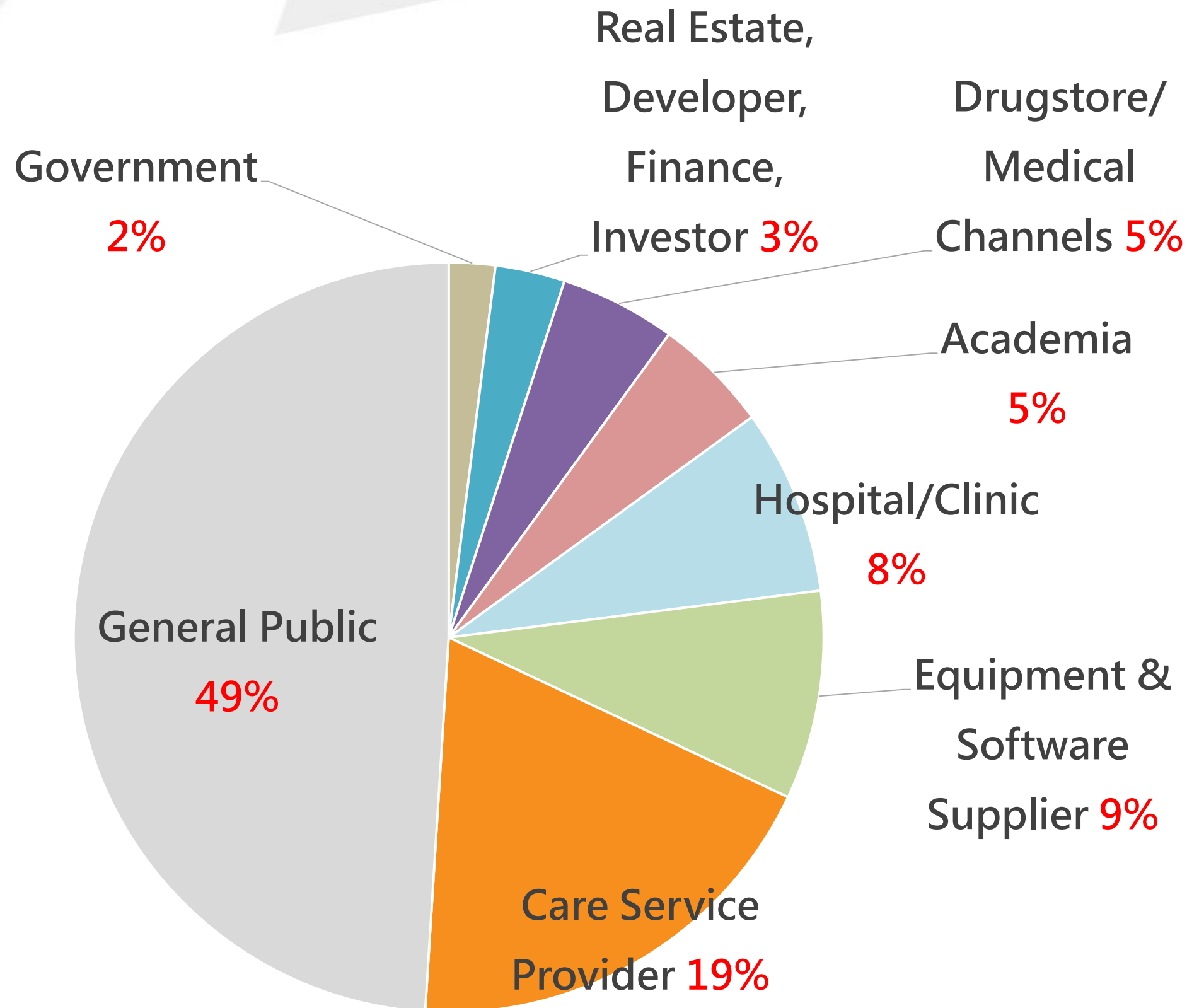
50,616

Visits

Show Facts

Exhibition	5th Cares Expo Taipei	
Date	Sep. 12-14, 2024	
Location	Taipei Nangang International Exhibition Center, Hall 1, 4F	
Organizer	Anke Media Corp.	
Num of exhibitors	400	
Scale	13,000 sqm	
5 Exhibition clusters	<ul style="list-style-type: none"> • Long-term Care • Homecare • Drugstore 	<ul style="list-style-type: none"> • Health & Wellness • Caretech
Num of participation	19,468 attendees, 50,616 visits	
Concurrent Events	23 forums, 161 sessions, 182 speakers	

Visitor's Analysis



Visitors' Breakdown

B2B2C Solution Show

- For educational purposes, the general public is consented to participate Cares Expo Taipei.
- Long-term care and medical institutions presented **27%**, including care service providers, and medical institutions (hospitals, clinics, treatment centers, etc.).
- Equipment and Software suppliers occupied **9%**.
- Real Estate, Developer, Finance, Investor account for **3%**.

Visitor's Analysis



133 overseas visitors from **24** countries

Argentina, Australia, Austria, Bangladesh, Czech, China, Canada, Finland, Germany, Hungarian, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sweden, Thailand, UAE, UK, USA, and Vietnam



“

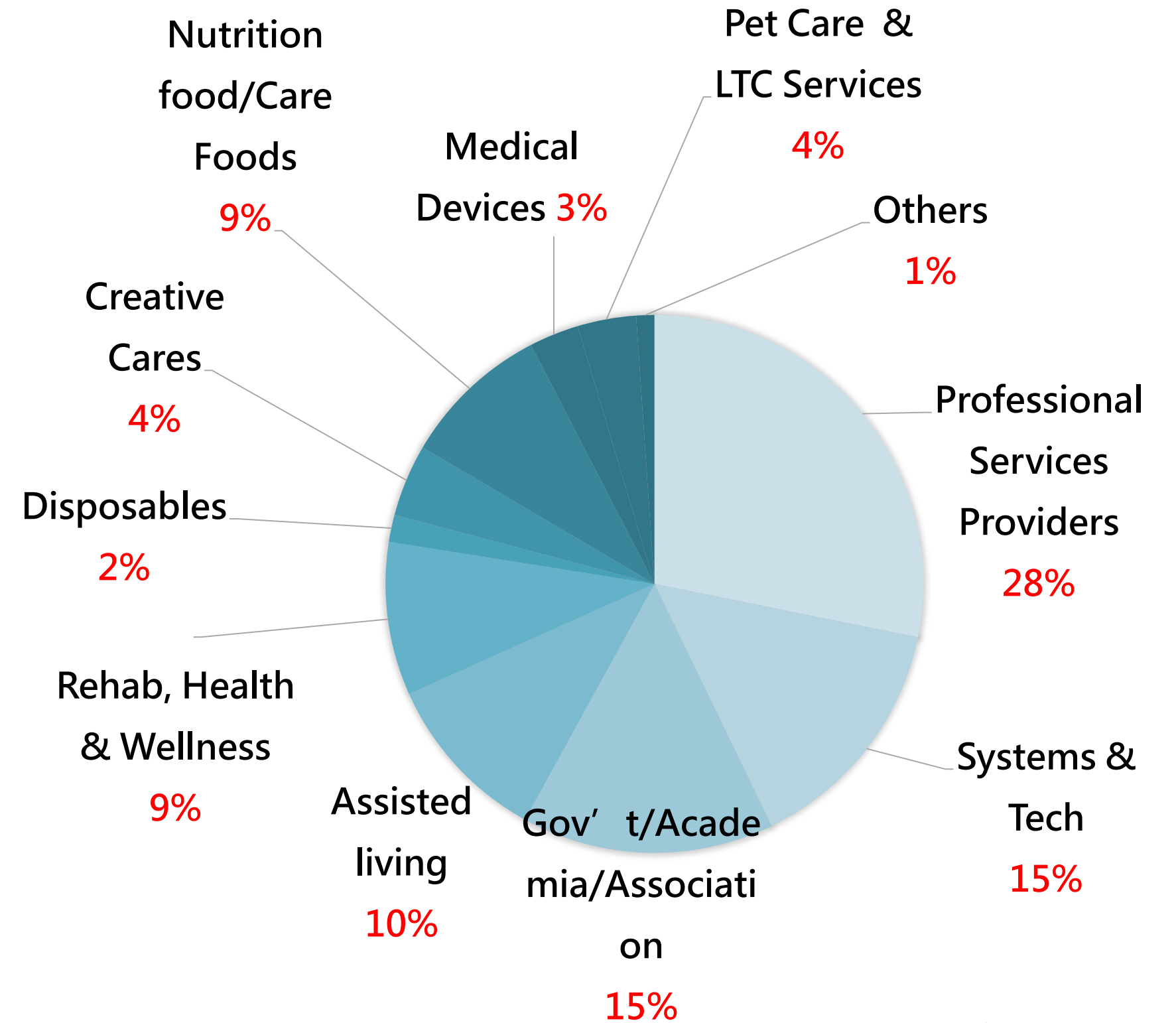
Exhibition wise, the contents are much needed by the seniors. Also, I appreciate the respect given by the exhibitors to the participants. They are genuinely concerned about meeting needs of the seniors.

~ Karen Lin, Executive Director of Lions Befrienders Service Association

”

Exhibitor's Analysis

400 exhibitors in **11** categories



Exhibitors' Breakdown

Business Matching Event

“ Some of the companies I saw had interesting value propositions that could work back home. I'm also super impressed with the entrepreneurial spirit here of both the young and older. I learned a lot, and hopefully can utilize some of the businesses and products introduced.

~ Yvonne Lim, Director of Digital Swat Pte Ltd

”

Buyers from **13** countries with **83** suppliers

(Australia, Canada, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Thailand, USA, Vietnam)



5 Exhibition Clusters

Five exhibition clusters connected a complete solution-focused tradeshow.



Exhibit Type: displays of care services by local governments and facilities, along with products used in care

Taking needs in care facilities as, to demonstrate appropriate products, equipment, solutions & services.

- Local Government's long-term care service characteristics
- Professional services provided by the associations of long-term care
- Long-term care facility service model
- Strategies for operating and managing long term care facilities
- Software and hardware equipment, products and services required for the long-term care operation
- Consulting services for long-term care service providers

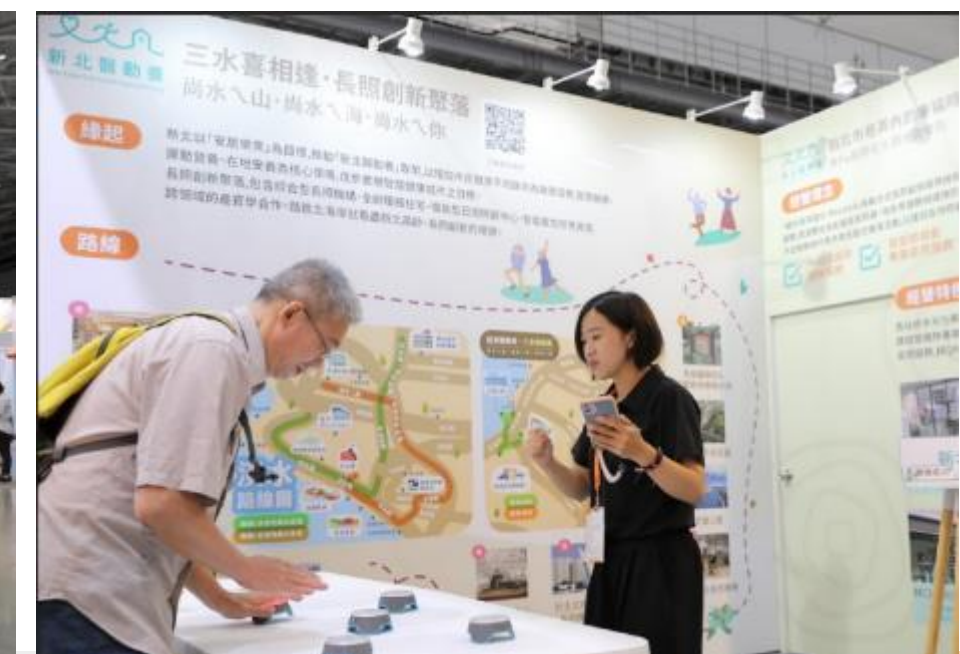


Exhibit Type: healthcare equipment used by caregivers and elderly at home

Taking “home” as core, elderly and family caregivers are able to receive resources of various care and service at home, moreover connecting to community based.

- Food, nutrition supplement, health supplement
- Living supported device
- House cleaning service
- Smart Homecare & APP
- Home improvement
- Senior friendly house
- Financial & insurance
- Supported living services
- In-home medical
- Homecare & service



Exhibit Type: highlights products from preventive healthcare, chronic disease management, rehab, to toys for elderly

From Health Management to Prevention

- Chronic disease management technology & services
- Sleep technology
- Exercise and fitness
- Body mechanical energy measurement products and services
- Rehabilitation equipment
- Diet and healthcare, and toys for elderly
- Brainwave, autonomic tester and spiritual energy balancing products and services





Exhibit Type: emphasizes potentials and new business model of drugstore.

The new generation drugstore in the future will provide not only medicine and pharmaceutical services, but also life-supporting products and care consulting services, which is expected to be the most convenient link of care resources in neighborhood. **(Health management & support system in your neighborhood)**

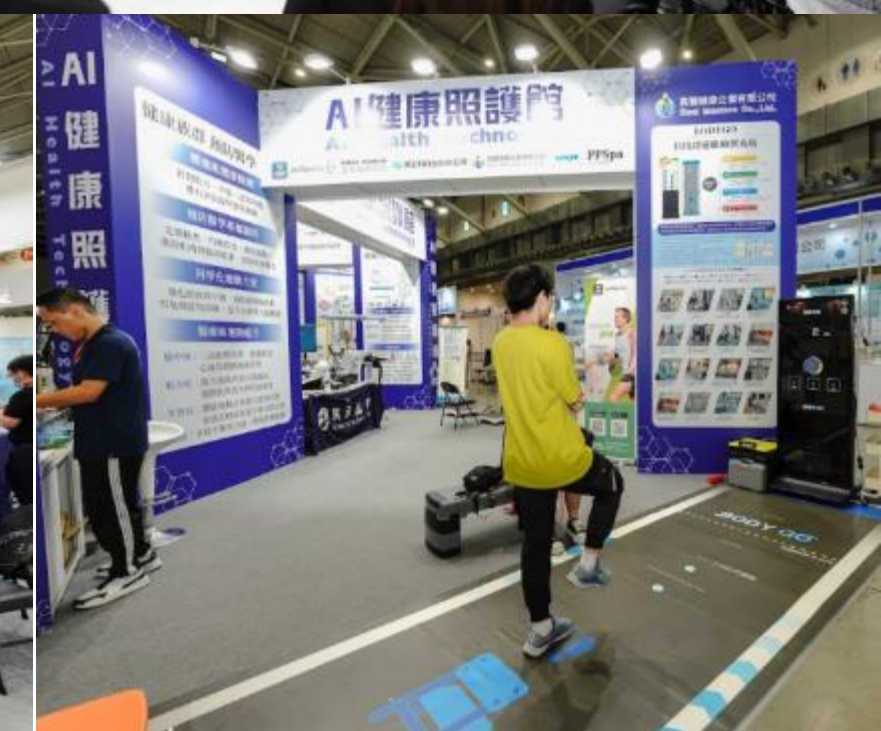
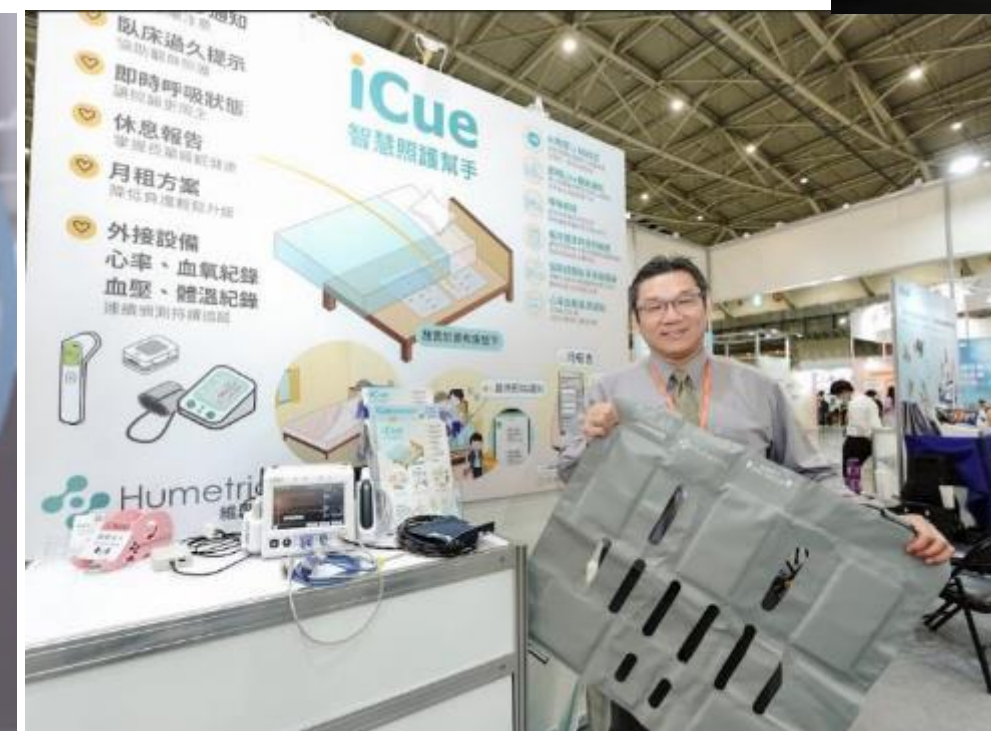
- Live demo of Smart Drug Store: customer flow planning, inventory management, products displays of smart pharmacy dispensing and POS, etc. Cross-fields (pet care, biometrics, exercise device, health food, care-food & supplement with nutrition.)



Exhibit Type: technology equipment

Product, equipment and service with hi-tech, which assist to enhance care quality & performance.

- Technology used for assistive living
- Remote care technology
- Technology for long-term care institutions
- Smart care products
- Smart home system
- Personal tech gadgets



8 Themed Pavilions



Care Food



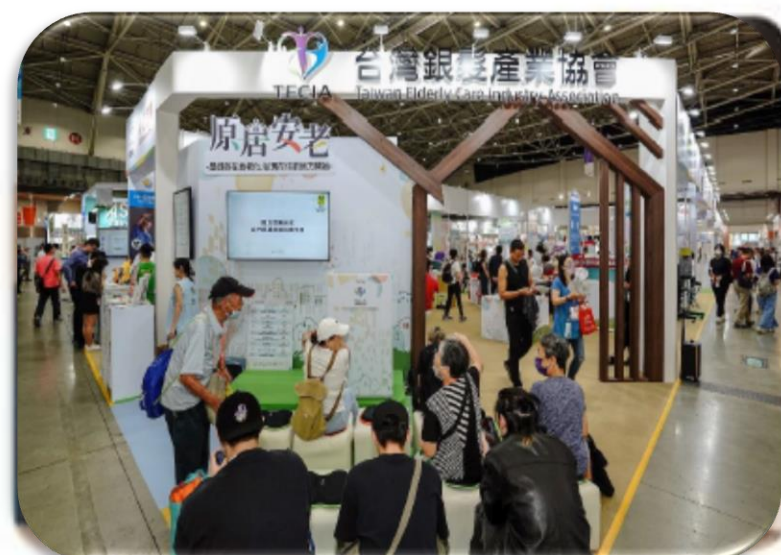
Long-term Care
for Pet



Senior Well-being
Service



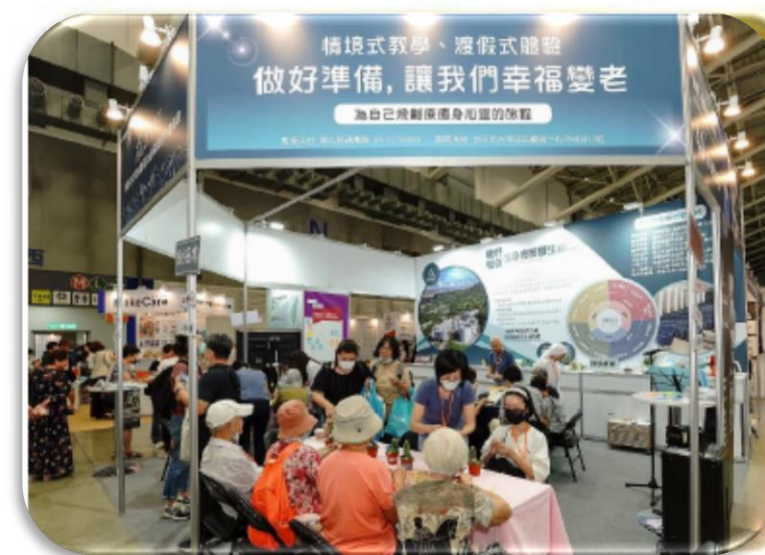
Financial Service



Senior Housing



HAH
(Hospital at Home)



Aging in Place



Incubation



Concurrent Events

23 Forums • 161 Sessions • 182 Speakers
(incl. 2 International Forums)

Forum Extravaganza!

Speakers shared knowledge, experiences, and insights, engaging in exchange and impact.



Asia-Pacific Care Industry Forum



The first-ever cross field forum for Innovative and diverse care services



Innovative Models of Cares Service in APAC Region, which Drove the Future of Care Industry

The speakers are from 8 countries (the UK, Japan, Australia, Singapore, Malaysia, the Philippines, India, and TW) shared the perspective from global and Asia-Pacific. The market insight of each countries embraced the local development of Care industry.

The driver of the development is aimed at technology application in facilities and care models which to present a future blueprint for the care industry.



Asia Care Food Forum



From the development of cross-national care food in Asia to cross-disciplinary care models, solving the dysphagia conditions.

Invite care food industry founders from Singapore and Thailand, along with Taiwan's professional medical team specializing in chewing and swallowing care, to discuss the latest developments in care food for an aging society.



More Forum Photos



Photo Gallery

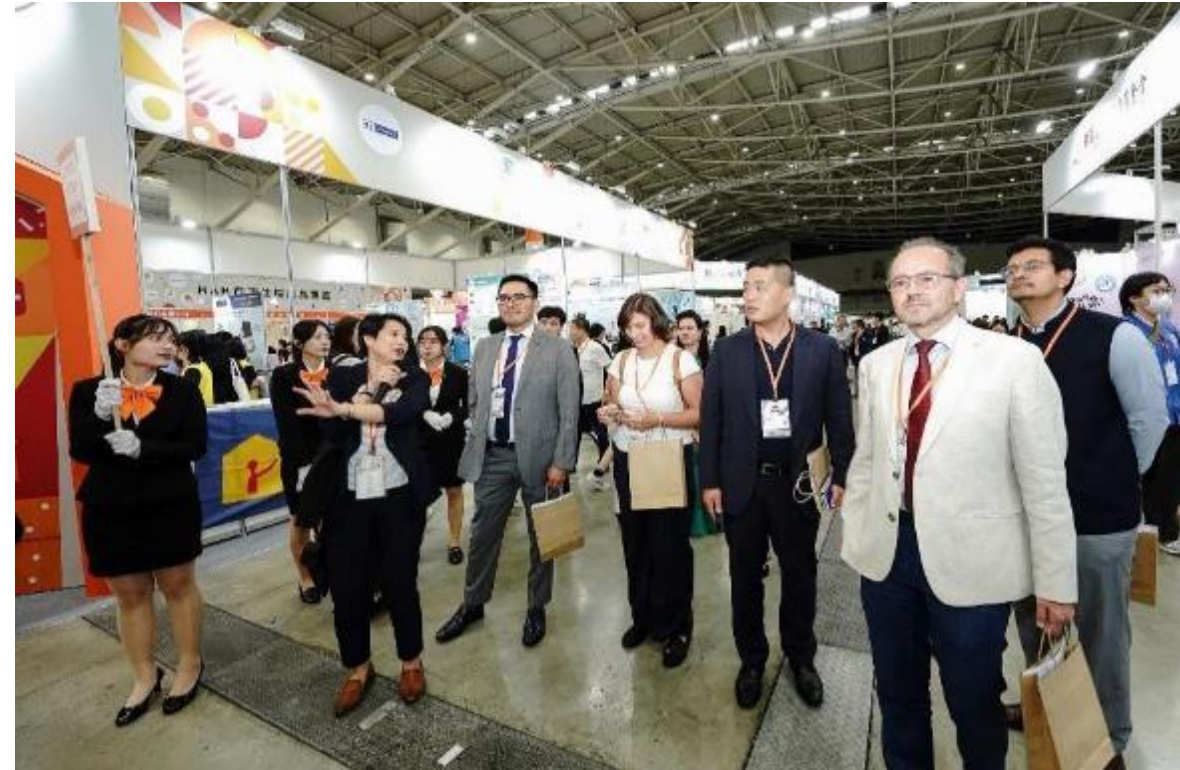
**Opening Ceremony, Gala Dinner, VIP Guided Tour,
Forums & Conferences, Onsite Activities**

Opening Ceremony

Gathering central and local government officials, ambassadors and representatives in Taiwan, professional associations and industry leaders



VIP Guided Tour



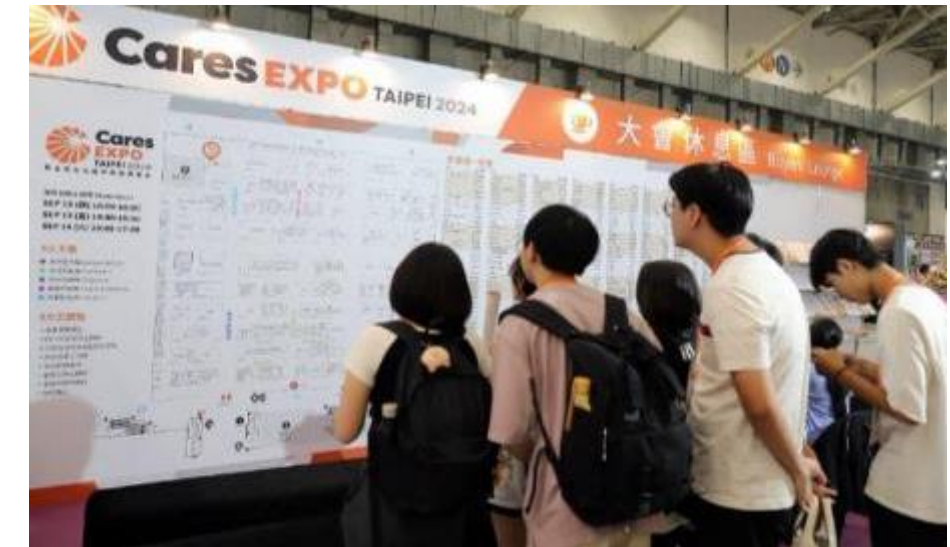
Gala Dinner



Forum & Conference



Onsite Activities



2025
See You
Next Year



Your Gateway to Asia-Pacific's Care Industry

SEP 25 - 27, 2025

Nangang International Exhibition
Center, Hall 1 , 4F



Organizer: **Anke Media Corp.**

Contact: Juihui Lin

Tel: +886-2-77296189 ext.110

Email: lin@ankemedia.com

Web: www.caresexpo.com/en-us